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Celebrities join SEAACA in Delivering Warm Weather Message

The Heat is On! Bob Barker and Cesar Millan Deliver a PSA to Save Lives.

Downey, Calif Officials from SEAACA, the Southeast Area Animal Control Authority in Downey, are sending a strong message of care and caution as we hit the midway point this Summer season. The message – “Not Even for a Minute” or “Ni Por Un Solo Minuto” in Spanish. That is the message delivered by animal rights icon and former host of television’s The Price is Right, Bob Barker, and animal behaviorist and star of the popular television show, The Dog Whisperer, Cesar Millan on two 30 second Public Service Announcements released by SEAACA.

“Pets die in vehicles every summer,” said Capt. Aaron Reyes, SEAACA’s Director of Operations. “Our officers responded to more than five dozen calls last summer of pets left suffering in hot vehicles, some losing their lives as a result. We’ve got to get the message out and make it lasting. With Bob and Cesar behind the campaign to educate pet owners on the dangers of leaving pets in cars, we may be able to reach more people,” Reyes exclaimed.

The PSAs can be seen at www.seaaca.org and YouTube. If you are a media outlet and would like a DVD copy of the PSAs, please contact Aaron Reyes at (562) 803-3301 x223 or by email at **aaron at seaaca.org**.

www.seaaca.org

