



## **FOR IMMEDIATE RELEASE**

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### ***DOG LICENSING IS MADE EASY AS THE SOUTHEAST AREA ANIMAL CONTROL AUTHORITY LAUNCHES PARTNERSHIP WITH DOCUPET***

***A simplified online experience paired with a complimentary lost pet service adds value to dog licenses***

Licensing dogs is now easier, modernized and more valuable for residents as the Southeast Area Animal Control Authority (SEAACA) launches its partnership with DocuPet, a world-leading pet profile, lost pet and licensing platform. Through pet licensing and their complimentary HomeSafe™ 24/7 lost pet service, DocuPet offers residents an effective pet identification and reunification program that keeps pets out of shelters and returns them home safely. Though pet licensing is mandatory for dogs and voluntary for cats in SEAACA's service area, many local pet owners do not license their pets regularly. With the announcement of this new partnership, DocuPet and SEAACA hope to attract community pet owners to the program.

Residents can browse hundreds of colorful and unique designer tag styles online or design their own tag with an easy-to-use customization tool. Every DocuPet tag is equipped with the free HomeSafe™ 24/7 lost pet service and may double as a pet's official license. DocuPet tags are assigned a unique code on the back, which links directly to a pet's secure online profile, making it easy for anyone who finds a lost pet to reference the code and create a Found Pet Report in seconds. Pet owners can also create Lost Pet Reports as soon as they realize their pet has gone missing. In addition, DocuPet's dedicated dispatch staff is available 24/7 to reunite lost pets with their families around the clock.

"This partnership will expand and enhance SEAACA's existing pet licensing services and supports SEAACA's continued efforts to increase pet owner reunification," said Executive Director, Denise Woodside.

With a mission to provide a safe and happy home for every pet, DocuPet's innovative platform will supply significant resources to SEAACA, allowing it to operate efficiently and deliver critical animal services. "We are very proud to kick off this effective program with SEAACA to increase pet identification and reunification services for all residents," said Grant Goodwin, DocuPet's CEO. "Pets wearing DocuPet tags spend little to no time in the shelter versus unlicensed pets, and for those pets that do need support and care, license fees help keep the shelter running. We thank SEAACA for coming on board to be an impactful part of the solution."

All dogs in the communities that SEAACA serves are required to be licensed and vaccinated against rabies. Pet owners can learn more and register pet licenses online at [seaaca.docupet.com](http://seaaca.docupet.com). Licensing by mail, over the phone, or in-person is also available. DocuPet is available to residents in Bell Gardens, Bellflower, Buena Park, Downey, Lakewood, La Palma, Montebello, Pico Rivera, South El Monte and South Gate.

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**About DocuPet**

DocuPet provides the most advanced pet licensing program in North America, driving ordinance compliance while reducing municipal costs and providing new value to pet owners. DocuPet launched its first municipal pet licensing program in 2014. Since that time, the company has partnered with more than 100 communities. For more information, please visit [DocuPet.com](http://DocuPet.com).

**About SEAACA**

SEAACA (Southeast Area Animal Control Authority) provides animal care and control services for 14 cities in southeast Los Angeles County and northern Orange County, including Bell Gardens, Bellflower, Buena Park, Downey, Lakewood, La Palma, Montebello, Norwalk, Paramount, Pico Rivera, Santa Fe Springs, South El Monte, South Gate and Vernon. SEAACA's Animal Care Center located in Downey reunites pet owners with lost pets and assists new pet owners with pet adoptions. SEAACA's Animal Wellness Clinic, also located in Downey, spays and neuters all adoption animals plus provides vaccinations and microchipping to the general public. For more information about SEAACA, please visit [www.seaaca.org](http://www.seaaca.org) or call 562-803-3301.